

# SONY

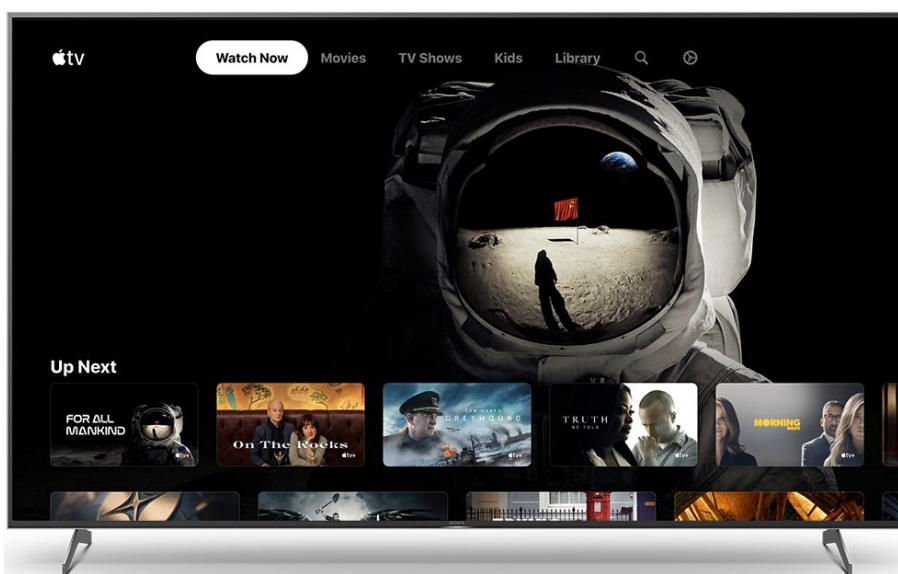
**For Immediate Release**

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Sony Australia Ltd

## **Sony launches the Apple TV app on select smart TVs**

*Beginning today, customers can enjoy Apple TV+, Apple TV channels and more on select models*



**SYDNEY, 2 December 2020** – Sony today announced that customers can now access the Apple TV app on select Sony smart TVs<sup>1</sup> to enjoy Apple TV+, Apple TV channels, new and popular movies, and personalised and curated recommendations. The Apple TV app will begin rolling out today in Australia on Sony's [X9000H](#) series via a software update.

The Apple TV app brings together all the ways to watch shows and movies in one place. The app features Apple TV+; Apple's new video subscription service offering original shows, movies and documentaries from the world's most creative storytellers, including "Morning Wars," "See," "Defending Jacob," "Ted Lasso," "Greyhound," "The Banker," "Boys State" and "Beastie Boys Story." Also on the Apple TV app, customers can subscribe to Apple TV channels, such as 10 All Access, Acorn TV and Mubi, and watch ad-free and on demand, directly on the Apple TV app. Through Family

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<sup>1</sup> Apple TV app available soon via automatic or manual software update on the following Sony BRAVIA TVs ([www.apple.com/apple-tv-app/devices/](http://www.apple.com/apple-tv-app/devices/)) in the following regions ([support.apple.com/HT204411](http://support.apple.com/HT204411)).

Sharing, up to six family members can share subscriptions to Apple TV channels using their personal Apple ID and password.

Aki Hosoda, Head of TV, Sony ANZ said, *“We are thrilled to be offering the Apple TV app on our latest Sony X9000H series, with plans to roll out the app further on select models by the end of the year. The Apple TV app will open up an even bigger world of entertainment, allowing customers to enjoy Apple TV+, Apple TV channels and more, in addition to a whole range of entertainment apps available on our smart TVs.”*

Sony’s smart TVs provide users with easy access to a range of content and services. With Sony’s best-in-class family of X1 processors, TRILUMINOS™ Display and immersive sound features, customers can experience content just as the creator intended with the Apple TV app. Sony’s smart TV users can browse the Apple TV app to buy or rent thousands of movies and TV shows, including titles available in 4K HDR and with Dolby Atmos, as well as enjoy personalised and curated recommendations, and access their library of movie and TV show purchases from Apple. Select Sony TVs<sup>1</sup> also support AirPlay 2 and HomeKit<sup>2</sup>. With AirPlay 2, customers can effortlessly play videos and other content from their iPhone, iPad or Mac directly to their smart TV. HomeKit allows customers to easily and securely control Sony’s smart TVs using the Home app or by asking Siri on their Apple devices.

Customers can subscribe to Apple TV+ on the Apple TV app on Sony’s smart TVs, iPhone, iPad, Apple TV, iPod touch, Mac and other platforms, including at [tv.apple.com/au](https://tv.apple.com/au), for \$7.99 per month. For a limited time, customers who purchase a new iPhone, iPad, Apple TV, iPod touch or Mac can enjoy one year of Apple TV+ for free<sup>3</sup>.

The Apple TV app will launch on Sony TV models including Z8H, A8H, X95H, X80H, Z9G, A9G, X95G, X85G, Z9F and A9F during the month of December\*. For those customers who cannot wait, the firmware is now available via download and manual update from [sony.com.au](https://sony.com.au).

*\*Timing subject to change*

To learn more, please visit: <https://www.sony.com.au/electronics/televisions/x90h-series> and <https://www.sony.com.au/electronics/tv/t/televisions>.

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**About Sony:** With a diverse portfolio of businesses across electronics, music, film, interactive games and telecommunications, Sony is uniquely positioned to be the world’s largest technology and entertainment company. Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and

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<sup>2</sup> iOS 12.2 or later or macOS 10.14.4 or later is required. Apple ID account required. Subscriptions may be required to access certain content. AirPlay firmware update is required and will be available in winter 2020.

<sup>3</sup> One subscription per Family Sharing group. Plan automatically renews until cancelled. Restrictions and other terms apply; visit [apple.com/promo](https://apple.com/promo) for more information.

professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Cyber-shot digital cameras, Handycam camcorders, α digital interchangeable lens cameras, Walkman MP3 players, headphones and other audio products, and HD professional broadcast equipment. For more information on Sony Australia, visit [www.sony.com.au](http://www.sony.com.au).

**Product Information:** For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit [www.sony.com.au](http://www.sony.com.au). For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email [sony.sales@directed.com.au](mailto:sony.sales@directed.com.au).

**Images:** Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at [sony@adhesivepr.com.au](mailto:sony@adhesivepr.com.au)

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