



For Immediate Release

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Sony Australia Ltd

Sony announces new LA-EA5 lens adaptor for A-Mount lenses

New adaptor enables advanced autofocus capabilities when attaching A-mount lenses to latest E-mount bodies



SYDNEY, 2 September 2020 – Sony announced the new LA-EA5, a 35mm Full-frame A-mount lens adaptor that allows users to easily pair advanced E-mount camera bodies¹ with A-mount lenses¹.

Using the new LA-EA5 A-mount adaptor, users can now access the acclaimed autofocus and high-speed shooting capabilities found in Sony's latest E-mount camera bodies¹ with A-mount SSM (Super Sonic wave Motor) and SAM (Smooth Autofocus Motor) lenses², as well as A-mount lenses that do not have internal focus motors.

When used with the Alpha 7R IV³ or Alpha 6600³, high-speed continuous shooting with AF/AE tracking⁴ at up to 11 fps⁵ is possible with SSM/SAM lenses and lenses that do not have internal focus motors, such as the Sonnar T* 135mm F1.8 ZA and Planar T* 85mm

F1.4 ZA. Full support is provided for focal plane phase-detection AF⁶, wide-area focal plane phase-detection AF⁶ coverage, Real-time Eye AF for both humans and animals, Real-time Tracking and AF/AE⁴ (auto exposure) tracking.



LA-EA5 with Alpha 7R IV and SAL85F14Z

The LA-EA5 combines a compact design, featuring an aperture drive unit and a newly developed compact AF drive unit. To ensure comfortable operation when used on an E-mount camera body, the new adaptor's diameter matches that of the A-mount, perfectly aligning with the edges of the mount. The LA-EA5 allows easy operation on full-frame E-mount bodies, even when a vertical grip is attached to the camera body.



Pricing and Availability

The LA-EA5 will be available in Australia from November 2020 for SRP \$449.

Exclusive stories and exciting new content shot with the new lens and Sony's other imaging products can be found at alphauniverse.com, a site created to educate and inspire all fans and customers of Sony's α - Alpha brand.

For detailed product information, please visit: [LA-EA5](#)

1 As of Sept. 2020, focal plane phase-detection AF is supported for SSM/SAM lenses on the Alpha 7 III, Alpha 7R III, Alpha 7R IV, Alpha 6100, Alpha 6400, Alpha 6600, Alpha 9, Alpha 9 II, and Alpha 7S III. Focal plane phase-detection is supported for lenses that do not have internal focus motors on the Alpha 7R IV and Alpha 6600.

2 STF lenses are manual focus only. Teleconverters are not supported.

3 The Alpha 7R IV must be updated to software V1.20 or later, and the Alpha 6600 must be updated to software V1.10 or later.

4 For AE tracking, the aperture is fixed for the first frame while shutter speed and ISO are used for exposure adjustment.

5 Maximum continuous shooting speed is 10 fps with the Alpha 7R IV, Alpha 9, and Alpha 9 II, and 11 fps with the Alpha 6600. Continuous shooting speed may change depending on the attached lens.

6 Autofocus is not available during movie recording.

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Product Information: For further Sony product information or stockist details, readers can contact Sony Australia on 1300 720 071 or visit www.sony.com.au. For all trade and commercial enquiries, readers can contact the Directed Electronics Australia Team on 03 8331 4800 or email sony.sales@directed.com.au.

Images: Product images can be downloaded from the Sony Australia Flickr site <http://www.flickr.com/photos/sonyaustralia/sets>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

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