

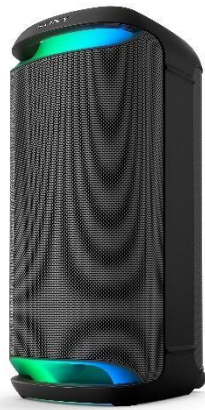
SONY

For Immediate Release

Alex Garth, 02 9281 3933
Alex.Garth@adhesivepr.com.au
Adhesive PR

Kate Hammond, Sony Australia
PR.sanz@sony.com

Get the Party Started with Sony's New Wireless Speakers: The Powerful Party Speaker SRS-XV800 and the Compact SRS-XB100



SRS-XV800



SRS-XB100

- Enjoy powerful surround sound with Omni-directional Party Sound and ambient lighting on the SRS-XV800
- Take the SRS-XV800 anywhere thanks to its portable design and long battery life
- Transform your viewing experience with TV Sound Booster on the SRS-XV800
- Enjoy powerful and clear sound in a compact body with the SRS-XB100

SYDNEY, AUSTRALIA - 9 May 2023 – Sony today announced the new [SRS-XV800](#), a speaker built to party with loud and clear sound. Whether you're hosting an epic party or enjoying your favourite movie or TV show, this speaker provides a powerful, room-filling sound, whatever you're listening to and wherever you're listening from.

Sony has also announced the new [SRS-XB100](#), a small wireless speaker that packs a powerful, clear sound.

SRS-XV800 - Powerful surround sound for bigger parties

Life should be lived at full volume. That means getting your friends together, turning up the music to full volume and dancing all night to clear, rich sound. The **SRS-XV800** features Omni-directional Party Sound that carries powerful sound to every corner of the room. Five tweeters deliver clear sound to both the front and rear of the speaker^{1, 2}. Plus, it's all backed up with punchy bass you can feel, thanks to dual X-Balanced Speaker Units.



Omni-directional Party Sound

Sony's X-Balanced Speaker unit features an almost rectangular diaphragm that not only maximises the area of the speaker diaphragm but also increases sound pressure for deeper and punchier bass, less distortion and greater vocal clarity for a richer, clearer and more rewarding listening experience.

¹ Depending on the product position, a sensor optimises the sound for the layout and four out of the five tweeters are used.

² While the TV Sound Booster function is activated, the three speaker components (three tweeters) on the front side of the speaker are disabled to optimise the audio output for combined use with a connected TV.

Big sound on the move

With a built-in battery of up to 25 hours of listening time³, the **SRS-XV800** will keep the music going all night. If you find your speaker running out of battery, there's no need to worry. With the speaker's quick charging, you can get up to 3 hours of playing time from just 10 minutes of charging.



Convenient carry handle

Built-in wheels and handle on the **SRS-XV800** let you roll all the way to the party. Whenever you want to move the speaker simply take hold of the convenient carry handle and tilt it back.

Indirect illumination produces ambient light, so you can light up your room in a way that matches your unique style. Create an immersive experience by simply playing music through the speaker, as the lights will automatically sync to the beat and rhythm of the music, creating a captivating display of colours⁴.

Enhance your viewing experience

Whatever you're watching, you want the very best sound. Thanks to deep bass and room-filling sound provided by Sony's unique TV Sound Booster you'll get a sound so real you'll feel like you've entered the world on the screen.

³ When MEGA BASS on, and the volume level is set to 14, lighting off. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.

⁴ Available via Sony | Music Center app.



TV Sound Booster

A combination of TV sound and the **SRS-XV800's** two rear tweeters and X-Balanced Speaker Units boost your TV watching experience by enhancing the deep bass and realistic high-frequencies. The sound waves bounce off the walls to surround you with sound. The TV Sound Booster function⁵ lets you enjoy the enhanced sound of audio-visual contents, such as live performance videos and movies, and immerses you in everything you're watching.

A portable, plug-in party-starter

The **SRS-XV800** also features karaoke and guitar inputs, an intuitive and illuminated touch panel, water resistant IPX4 rating⁶ and Bluetooth® Fast Pair⁷ for Android™ phones making it even easier to listen to music wherever you are.

Sony | Music Center and Fiestable

The new **SRS-XV800** is compatible with both Sony | Music Center and Fiestable apps. With Sony | Music Center, you can select playlists, change lighting patterns and sound modes all from the dance floor. Fiestable allows you to access fun features to help create the ultimate party atmosphere, such as making a playlist, karaoke functions including Voice Changer and Echo, plus DJ control to add sound effects.

⁵ While the TV Sound Booster function is activated, the 3 speaker components (3 tweeters) on the front side of the speaker are disabled to optimise the audio output for combined use with a connected TV.

⁶ IPX4 Water resistant rating when upright and an IPX2 rating horizontally. Water resistance is effective only when the cap is closed. Not guaranteed for all situations.

⁷ Google and Android are trademarks of Google LLC.



Blue lighting

SRS-XB100 - a small wireless speaker that packs a powerful, clear sound

The **SRS-XB100** speaker is everything you need for life on the move. The speaker includes a passive radiator for powerful sound and offers clear sound even at high volumes thanks to the off-centre diaphragm. Don't be fooled by its compact shape, this little speaker packs an impressive wide spreading sound. The Sound Diffusion Processor expands sound in any space, with its DSP technology.



IP67 Rating, Waterproof and Dustproof

The **SRS-XB100** has up to 16 hours of battery life⁸, is waterproof and dustproof with an IP67 rating⁹ and comes with a durable exterior and multi-way strap so it's perfect for life on the go.

⁸ When the volume level is set to 36. Actual performance may vary from the listed time due to the volume, songs played, surrounding temperature, and usage conditions.

⁹ The unit, with the cap fastened securely, has a waterproof specification of IPX7*1 as specified in "Degree of protection against water immersion" of the IEC60529 "Ingress Protection Rating (IP Code)", and a dust proof specification of IP6X*2 as specified in "Degrees of protection against solid foreign objects".*1 IPX7 equivalency: The speaker has been tested to and maintains its operability when gently submersed in water to a depth of 1 m and left for 30 minutes.*2 IP6X equivalency: The speaker has been tested to and continues to block dust after stirring for 8 hours in a testing device which contains dust particles that are up to 75 µm in diameter.

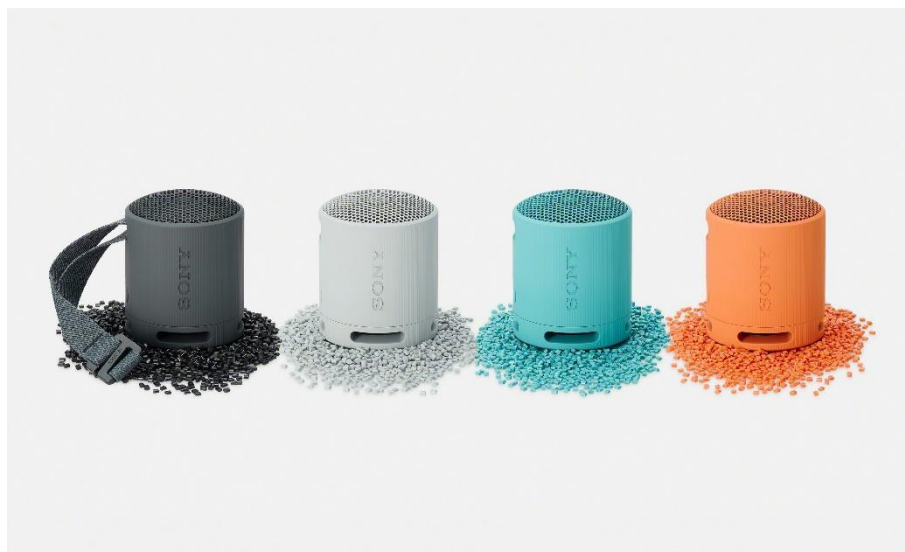
Whether you're at home or out and about, the built-in microphone lets you enjoy hands-free calling straight through your speaker. And you can count on better, clearer calls with Echo Cancelling, which allows two people to talk at the same time without cutting off either of them.



Clearer calls

Environment in mind

Our products are designed not only to pursue sound quality, but also to consider the environment. The recycled plastic¹⁰ originally developed for Sony is partially used for the body of the **SRS-XV800**. The **SRS-XB100** body and strap are partially made from recycled plastic materials¹⁰. This reflects how Sony strives to reduce the environmental impact of our products.



Sustainability

¹⁰ The recycled plastics may not be used for parts, depending on the time of production.

Price and Availability

The **SRS-XV800** is available in Australia from July 2023.

SRP: \$849.00 AUD

The **SRS-XB100** is available in Australia from June 2023.

SRP: \$99.00 AUD

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About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

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