

SONY®

For Immediate Release

Adhesive PR
sony@adhesivepr.com.au

Kate Hammond
PR.sanz@sony.com
Sony Australia & New Zealand

Sony introduces HT-A3000 Soundbar that combines perfectly with optional rear speakers to deliver an immersive 360 Spatial Sound experience



- Immerse yourself in your favourite entertainment with Sony's revolutionary 360 Spatial Sound Mapping technology for an ultra-wide listening area¹
- Upgrade and adapt sound to suit your setting, with optional subwoofers and rear speakers
- Experience an integrated audio-visual experience when connected to BRAVIA™ TVs with Acoustic Centre Sync

SYDNEY, AUSTRALIA - WEDNESDAY 31 AUGUST – Sony today announced the [HT-A3000](#) soundbar, delivering an acclaimed 360 Spatial Sound experience ideal for a wide range of customers, that puts you at the heart of your favourite movies and music. Sony Australia also confirms the availability of its highly anticipated [HT-A5000](#) soundbar.

Surround sound at your fingertips

The **HT-A3000** features 3.1 channels, three front speakers including a dedicated centre speaker for clear dialogue and a built-in dual subwoofer for deep bass. Coupled with Vertical Surround Engine and S-Force PRO Front Surround, the **A3000** creates virtual surround sound that comes from multiple dimensions so you can fully enjoy the thrill of Dolby Atmos® and DTS:X®.

360 Spatial Sound Mapping

The **A3000** gives you access to Sony's revolutionary 360 Spatial Sound Mapping technology when connected to Sony's wireless rear speakers [SA-RS5](#) and [SA-RS3S](#)ⁱⁱ.

With 360 Spatial Sound Mapping technology, you can feel sound from every direction and distance. Sound Field Optimisation uses built-in microphones to ingeniously measure the relative height and position of the soundbar and rear speakers. Based on positional information, it then creates multiple phantom speakers by synthesising sound wavesⁱⁱⁱ. Thanks to this technology, Sony's wide spatial sound field fills every part of the room, immersing everyone present.



HT-A3000 with SA-RS5 and SA-SW3

Optional speakers, your way^{iv}

Adding an optional wireless subwoofer that handles low frequencies allows the system to reproduce sound with greater impact and power than before. Two models are available, designed to bring out deeper bass, more vocal clarity, and extra fidelity in all types of audio content.

You can add the [SA-SW5](#) subwoofer with 300W of deep, rich bass from a 180mm driver with passive radiator or, opt for the [SA-SW3](#) subwoofer with 200W of sound from a compact bass reflex subwoofer with a 160mm driver.

To take your home cinema experience to new heights, add the **SA-RS5** wireless rear speakers with a total 180W of wider surround sound. Featuring up-firing speakers, the **SA-RS5** creates richer and more immersive 360 Spatial Sound as well as built-in battery power or, opt for the **SA-RS3S** wireless rear speakers with a total 100W.



HT-A3000 with SA-RS5 and SA-SW5

Best with Sony TVs

The **A3000** allows you to enhance your home cinema experience further by pairing with compatible BRAVIA XR TVs. Using the Acoustic Centre Sync^v feature, both the soundbar and BRAVIA XR TV become the centre speaker in the home cinema system. Action and sound become precisely aligned, creating complete immersion. You'll even hear dialogue from exactly where the character is standing in the scene.

Additionally, Acoustic Centre Sync works together with the 360 Spatial Sound Mapping setup to deliver a clearer dialogue and more immersive viewing experience than ever before.

Stream your favourite tracks

With the **A3000**, your music truly comes to life. You can discover a new way of listening with 360 Reality Audio^{vi} that offers an incredibly immersive live concert or studio session experience. You can also enjoy 360 Reality Audio on Amazon Music HD, nugs.net and TIDAL^{vii}.

On the **A3000** you can easily access popular music services like Spotify and stream all your favourite albums and playlists using Chromecast, Spotify Connect™ or Apple AirPlay 2. You can also stream wirelessly from your smartphone with Bluetooth® technology or use the built-in Wi-Fi to stream music from your own devices.

The **A3000** features DSEE Extreme™, which uses Edge-AI to allow for real-time restoration of all your compressed digital music files. This ensures you can restore the high-range sound that is lost in compression for a richer, more complete listening experience.

Voice control

The soundbar works with Google-assistant with Chromecast built-in or Amazon Alexa enabled devices^{viii ix}. Just add the **A3000** to your speaker group using the Google Home app to start playing music, change the volume or many other functions using just your voice.

Sleek design

The **A3000** and optional speakers have been designed under a common Omnidirectional Block concept. Its sophisticated rounded edges represent a single solid block providing wide-spreading sound, while the combination of rich material textures emphasise an affinity with any living room environment.

Easy connection

The **A3000** is almost ready to go straight out of the box. Simply connect to your TV using the HDMI eARC connection and power on. With USB, optical in, as well as HDMI out (eARC) and S-CENTER OUT for compatible BRAVIA TVs, you have all the connections you need to enjoy a breath-taking surround sound experience.

Pricing and Availability

The **HT-A3000** will be available in Australia from late September 2022.

SRP: \$999.000

Sony Australia confirms availability of the HT-A5000 soundbar

Following the unveiling of the A3000, Sony Australia can also confirm the availability of its highly anticipated [A5000](#) soundbar. The 5.1.2 channel **A5000** brings the thrill of the cinema to your own home thanks to Dolby Atmos, DTS:X and Sony's renowned audio technologies, including Vertical Surround Engine and S-Force PRO Front Surround. The A5000 additionally comes equipped with Sony's revolutionary 360 Spatial Sound Mapping technology, bringing a new frontier of surround sound to your living space. 360 Spatial Sound setup can be accessed

when connecting the soundbar to SA-RS3S rear speakers or the new SA-RS5 wireless rear speaker.

The **HT-A5000** will be available in Australia from November.

SRP: \$1399

For price and availability of wireless subwoofers and wireless rear speakers see below.

[SA-SW5](#)

[SA-SW3](#)

[SA-RS5](#)

[SARS3S](#)

###

About Sony Australia: Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Alpha digital interchangeable lens cameras and Cyber-shot digital cameras, headphones, Walkman MP3 players and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

About Sony mirrorless range: Sony is the leader in mirrorless technology with 9 Full-Frame and 4 APSC cameras. Complemented with over 60 native E-mount lenses available in Australia. The Alpha mirrorless system gives all creators an unmatched range of creative options.

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

Images: Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

Social Media: Stay up-to-date with Sony Australia competitions, events, product reviews and videos via Facebook - www.facebook.com/sonyaustralia, Instagram www.instagram.com/sonyaustralia and YouTube www.youtube.com/sonyaustralia.

ⁱ Compatible rear speakers (SA-RS3S, SA-RS5) are required

ⁱⁱ Rear speakers sold separately and may not be available in all countries/regions.

ⁱⁱⁱ The number of phantom speakers differs depending on rear speaker combination.

^{iv} The products may not be available in all countries/regions.

^v BRAVIA Acoustic Centre Sync mode works with the following models: Z9K series, A95K series, A90K series, A80K series, A75K series, X95K series, X90K series, Z9J series, A90J series, A80J series and X95J series. Product availability varies by countries / regions.

^{vi} Requires download of Sony | Music Center app. Subscription to compatible online music service and third party terms, conditions, account and fees may apply. Compatible services may not be available in certain countries/regions. Please visit www.sony.net/360RA/ to check compatibility of the application and the service.

^{vii} Availability varies by countries/regions.

^{viii} Google, Google Home and Chromecast built-in are trademark of Google LLC. Google Assistant is not available in certain languages and countries/regions.

^{ix} Amazon.com, Inc. or its affiliated. Amazon, Alexa, Echo, and all related marks are trademarks of Amazon.com, Inc. or its affiliates.