

SONY®

Alex Garth, (02) 7209 9100
alex.garth@adhesivepr.com.au
Adhesive PR

Jamie Wong
PR.sanz@sony.com
Sony Australia & New Zealand

Sony Announces the Launch of Paramount+ For BRAVIA Android & Google TVs



SYDNEY AUSTRALIA - AUGUST 11, 2021 – Sony today announced the availability of Paramount+ across the range of Sony BRAVIA Android & Google TVs. Sony is excited to host the biggest names in entertainment as an official launch partner of Paramount+.

Sony BRAVIA Android & Google TV customers who subscribe to Paramount+ will have access to thousands of hours of content, delighting Australian audiences with unique stories, iconic stars, live sports and a mountain of entertainment including a robust offering of premier local content.

Aki Hosoda, Head of TV, Sony ANZ said, *“Sony Australia is excited to showcase world class entertainment from Paramount+ on our BRAVIA Android TV’s. The addition of Paramount+ reinforces our commitment to delivering the highest quality content to our growing customer base in Australia.”*

Sony BRAVIA Android & Google TV customers can sign up from today for a 7-day free trial followed by \$8.99 per month for a monthly subscription or \$89.99 for an annual subscription. For further information on Paramount+ click [here](#).

###

About Sony Corporation

Sony Corporation is a creative entertainment company with a solid foundation of technology. From game and network services to music, pictures, electronics, image sensors and financial services - Sony's purpose is to fill the world with emotion through the power of creativity and technology. For more information, visit: <http://www.sony.net/>.

About Sony Australia: Sony Australia Limited is a wholly owned subsidiary of the Sony Corporation of Japan, and a leading manufacturer of audio, video, communications and information technology products for the consumer and professional markets. Committed to producing innovative and quality electronic products, the range includes BRAVIA TVs, Alpha digital interchangeable lens cameras and Cyber-shot digital cameras, headphones, Walkman MP3 players and other audio products, and professional broadcast equipment. For more information on Sony Australia, visit www.sony.com.au.

Images: Product images can be downloaded from the Sony Australia & NZ Flickr site: <https://www.flickr.com/photos/sony-anz/>. For assistance, please contact the Sony team at Adhesive PR at sony@adhesivepr.com.au

Social Media: Stay up-to-date with Sony Australia competitions, events, product reviews and videos via Facebook - www.facebook.com/sonyaustralia, Instagram www.instagram.com/sonyaustralia and YouTube www.youtube.com/sonyaustralia.